



# DONATO PALMIERI

MARKETING CONSULTANT

## PERSONAL PROFILE

I am a professional Marketing Consultant with over 8 years experience in:

- SEO Strategies and Content
- Marketing Automation Projects
- Measurement Plans
- Analytics Implementation
- Set up and maintain SEM-, display- and video campaigns
- E-mail marketing campaigns

## MAIN SKILLS & TOOLS

- ▶ Semrush
- ▶ Ahrefs
- ▶ BuzzStream
- ▶ Google Analytics
- ▶ Google AdWords
- ▶ Google Tag Manager
- ▶ Google Keyword Planner
- ▶ Google Search Console
- ▶ Google Trends
- ▶ Google Drive
- ▶ Google Alerts
- ▶ Adobe Suite
- ▶ Hootsuite
- ▶ Canva
- ▶ Watermark
- ▶ Facebook's Editor
- ▶ GetResponse
- ▶ Gemini
- ▶ Wordpress CMS
- ▶ Hubspot
- ▶ Animoto
- ▶ CJ Affiliate

## CONTACT INFORMATION



0039 / 3356641364



donato.palmieri88@gmail.com



Sant'Arpino (CE) - Italy



Personal Website:  
[donatopalmieri.com](http://donatopalmieri.com)

## MAIN EMPLOYMENT HISTORY

### Marketing Consultant and Affiliate Marketer

(Jun 2021 - Jan 2022) - (Jan 2023 - Present)

- I helped my clients with their digital strategy, to boost their online sales or to define their communication strategy

### Marketing Manager Italy

Channable - Utrecht (Jan 2022 - Nov 2022)

- Manager of all the digital/offline Marketing activities of their Italian market. (Including the creation of the Italian website)

### Country Manager Italy

Roosh. - Eindhoven (Nov. 2018 - Nov. 2021)

- Manager of the Italian Market of a Digital Company

### Digital Marketing Manager

Okapi - Groningen (Jul.2018 - Nov. 2018)

- I've been responsible for developing and overseeing online marketing strategies for online businesses of this small startup

+ 7 Others Job Experiences

## MAIN EDUCATIONAL HISTORY

### AVS Studio

Digital Marketing & Web Designer Course, 2017

### Università degli Studi della Campania

Master degree in Economics and Management

- Marketing Oriented Master, I graduated in 2016.  
- Final Grade: 109/110

### University of Naples Federico II

Bachelor degree in Business Administration

**Main Field of Study:**

Economy / Business Administration / Marketing

+ 3 Others Academic Achievement

## LANGUAGES

- ▶ Italian (Native)
- ▶ Spanish (Professional Proficiency)
- ▶ English (Bilingual)
- ▶ Portuguese (Basic Proficiency)

To have a complete overview of my professional carrier, please visit my



**LinkedIn Profile:** /donato-palmieri-marketing